

Table 1: Questionnaire description

	Statement	Assessed Property
1	I usually try to find information on the first open page until I search through the menu.	Aiming for navigation strategy.
2	Usually, I will get where I need by navigation.	Aiming to wander websites with help of navigation menu.
3	When searching for information on the web, I have to try several websites before I find what I'm looking for.	Aiming for the quality of queries, precisely specified requirements. Negatively asked – negatively summed.
4	When searching for information on a page, I have to click through several navigational links until I find what I'm looking for.	Aiming as above question, on the lower level of website hierarchy. Negatively asked – negatively summed.
5	It often happens that I do not find what I'm looking for at all.	Overall assessment of the specific situation. Negatively asked – negatively summed.
6	I search the products, services, or information on the web daily.	Objective statement, maybe not so objective responds – not defined „not daily“.
7	I often get to a page where I can not orientate myself.	Overall assessment of the specific situation. Negatively asked – negatively summed.
8	Usually, when searching for information, I use a web search engine – i.e. Google, or something similar.	Overall assessment of the common situation when starting to navigate. Let's say – first navigational step.
9	I usually just look at the first three search engine results and find what I'm looking for.	Another appeal to understand the power of expressing of required queries.
10	I know what the terms "dropdown menu", "popup", "facet search" or "breadcrumbs" mean.	Addressing specific terms connected to web navigation. Experts and people from practice should know them well.
11	I will also find information in the footer (bottom of the page).	Another mark that should express expertise. Citation
12	I often do not finish my online purchase because the page is too chaotic.	Overall assessment of the specific situation. Negatively asked – negatively summed.
13	The navigational menu on web sites save me a lot of time.	Overall assessment of the specific behavior that should lead to skilled behavior.
14	With search engines like Google, I'm more effective when searching for information.	Aiming for understanding of the purpose and overall usefulness of search engines.
15	When I first browse the site, I quickly understand how navigation works.	Overall assessment of the specific behavior that should lead to skilled behavior.
16	I feel confident when searching for a specific product on an unknown site.	Aiming for understanding the user's perceiving of non-common situations.
17	If someone asked me to find something on the web, I would feel nervous.	Aiming for understanding the user's perceiving of difficult situations. Negatively asked – negatively summed.
18	Before choosing the next step (link to the next page) I will consider it well.	Aiming for understanding the user's confidence.
19	I have no problem trying out which link will get me to the information I'm looking for.	Aiming for understanding the user's strategy.